

# Los Cabos

## VISITOR'S GUIDE

A Traveler's Guide to Cabo San Lucas, San José del Cabo & the Tourist Corridor

### Distribution / Circulation Schedule - 2007 Issue #7 - 2007/2008 - Actual Circulation

Press Run and Circulation - 150,000 copies  
Circulation Period: Minimum of 12 months from release date  
Circulation Frequency: Annual Edition

#### USA Circulation

Travel Agents - Free copies	2,000
Travel Wholesalers & Incentive Groups	3,000
Single Copy and Group sales	2,146

**Total USA Circulation** **7,146**

#### Mexico Circulation

Hotels and Resorts	46,483
Los Cabos International Airport	27,015
News Stands, Shops and Retail Sales	22,504
Real Estate offices, other businesses	15,070
Rent-A-Car Companies	14,012
Restaurants	7,067
Travel Agencies & DMCs	6,074
Activity Companies	4,629

**Total Mexico Circulation - Los Cabos Area** **142,854**

**Total Press Run and Circulation** **150,000**