

Los Cabos

M A G A Z I N E

Distribution / Circulation Schedule - 2007 Issues 11, 12, 13, 14 - Actual Circulation

Press Run and Circulation - 200,000 copies
Circulation Period: 90 days from release date
Circulation Frequency: Quarterly

USA Circulation

Warner International Periodicals (4 releases)	18,000
Barnes & Noble; Borders Books, etc	11,500
National News Stands - USA	6,500
Hotel Sales offices in US - Free copies	1,500
Travel Agents - Free copies	2,000
Travel Wholesalers & Incentive Groups	1,000
Single Copy and Group sales	1,500
Total USA Circulation	24,000

Mexico Circulation

Hotels and Resorts	49,000
Los Cabos International Airport	31,000
Real Estate offices, other businesses	30,000
News Stands, Shops and Retail Sales	23,000
Restaurants	14,000
Rent-A-Car Companies	12,000
Activity Companies	9,500
Travel Agencies & DMCs	7,500

Total Mexico Circulation - Los Cabos Area **176,000**

Total Press Run and Circulation **200,000**